

REPORT FOR DECISION



DECISION OF:	COUNCIL CABINET
DATE:	19 April 2017 12 April 2017
SUBJECT:	PROPOSAL TO INTRODUCE A NEW NEIGHBOURHOOD ENGAGEMENT FRAMEWORK IN BURY INCLUDING A NEW FRAMEWORK FOR INVESTING GRANT FUNDING IN NEIGHBOURHOODS
REPORT FROM:	Councillor Tariq, Cabinet Member for Communities and Safer Neighbourhoods Pat Jones-Greenhalgh, Executive Director Communities & Wellbeing
CONTACT OFFICER:	Heather Crozier, Head of Social Development, Department for Communities and Wellbeing
TYPE OF DECISION:	<i>COUNCIL</i> (KEY DECISION)
FREEDOM OF INFORMATION/STATUS:	This paper is within the public domain
SUMMARY:	<p>This proposal introduces a new Neighbourhood Engagement framework in Bury including a new framework for investing grant funding in Neighbourhoods. It has been developed to support Neighbourhood Working which will mobilise the whole scale system wide transformation required as part of Greater Manchester Devolution between now and 2020 (and beyond).</p> <p>It is intended to offer a flexible framework for community engagement across Team Bury partners that aims to support and facilitate the new relationship between public services and citizens, communities and businesses that is required to support whole scale transformation. It offers an asset based approach that recognises and builds on the strengths of our communities and a place based approach that places individuals, families and communities at the heart of what we do.</p>

This proposal aligns the engagement framework with grant funding allocation as a way of 'investing' in neighbourhoods to make a difference in a local area. It would replace the existing Township Forum and Community Grants process. The new framework offers a '3,2,1' approach to working with and investing in neighbourhoods at various levels across Bury as described below...

3-Borough Wide Engagement

Engagement borough wide would be available in the form of a digital engagement platform that would be aligned to Team Bury's existing digital offer. This includes the transactional Bury Council Website and partner agency's websites, the Team Bury intelligence system the Bury Joint Strategic Needs Assessment (JSNA), Team Bury one stop information platform The Bury Directory and self care tool the 'Quality of Life Wheel'.

2-Township Level Engagement

At Township level, the framework would build upon the borough wide engagement and digital engagement offer and consist of an Annual Neighbourhood Network meeting and Neighbourhood Celebration Awards ceremony in each of the six Township areas.

1-Ward Level Engagement

At Ward level, the framework would build upon the borough wide engagement, digital engagement offer, Annual Neighbourhood Network meeting and Neighbourhood Celebration Awards ceremony in each of the six Township areas. It would offer an annual or bi-annual Ward-level Neighbourhood Engagement Forum meeting which was linked to two ward level Participatory Budgeting events. Priorities for each ward could then be actioned via a series of Project/Action groups led and determined by people living in the local area but supported where required by the Neighbourhood Engagement Co-ordinator.

New framework for investing Neighbourhood Grant Funding

This offers an alternative to replace the existing Community Grants budget of £56k and current allocation process with a combination of:

- Participatory Budgets (PB) to be allocated across two events per year
- Elected Member Discretionary Budgets

The new framework will provide a cashable saving to Democratic Services of around £8,000* per annum which is currently spent on printing and room hire for the existing Township Forum and Community Grants

	<p>process. It will also provide an efficiency of around 96 hours per annum in Democratic Services time if the governance for the framework does not sit in the Council Constitution (or around 72 hours saved if it does sit in the Council Constitution).</p> <p>Support across the framework would be provided within existing resources by a Neighbourhood Engagement Co-ordinator (former Township Co-ordinator) and/or Democratic Services dependent upon if the governance remained within the Council Constitution.</p> <p>This framework offers an opportunity to make best use of assets in the community, work in partnership with local businesses and embrace social value. All events as part of the new framework would be held in a free of charge community or business venue and delivered making best use of any sponsorship, grant funding or resources available</p> <p><i>*actual saving to the Council would be £7k as around £1k would be cost neutral as it is currently spent within Bury Council Venues on room hire.</i></p>
<p>OPTIONS & RECOMMENDED OPTION</p>	<p>Option 1- Keep the existing model of community Engagement model and existing community grant process in Bury (do nothing).</p> <p>Option 2- adopt the proposed framework of Neighbourhood Engagement and new framework for investing grant funding in Neighbourhoods in Bury. The governance of the new model would be kept within the Councils Constitution.</p> <p>Recommended Option Option 3- adopt the proposed framework for Neighbourhood Engagement and new framework for investing grant funding in Neighbourhoods in Bury. The governance of the new framework would sit within Team Bury Wider Leadership Group although annual reporting to Full Council would continue.</p>
<p>IMPLICATIONS:</p>	
<p>Corporate Aims/Policy Framework:</p>	<p>Do the proposals accord with the Policy Framework? Yes No</p>
<p>Statement by the S151 Officer: Financial Implications and Risk Considerations:</p>	<p>These proposals will be carried out within the existing Township Forum budget (£56,000).</p> <p>Additional efficiency savings of £8,000 (£7,000 cashable) will be generated from the revised approach.</p>

	<p>planner for Overview & Scrutiny on 29th March 2017</p> <p>On forward planner for Labour Group on 27th March 2017</p> <p>On Forward planner for Cabinet 12th April</p>		
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1.0 BACKGROUND

1.1 Whole System Transformation in Bury

1.1.1 Bury Council along with our Team Bury partners are on a journey of whole system transformation between now and 2020. Greater Manchester Devolution, 'Taking Change together' is driving both Health & Social Care Integration and wider Public Service Reform regionally across Greater Manchester and locally within Bury.

1.1.2 Set out initially by the Localism Act of 2011 and most recently in the Cities and Local Government Devolution Act of 2016, devolution offers an opportunity to change the relationship between central and local government and then through, 'onward devolution', for local Authorities to pass greater control communities and individuals.

1.1.3 Whole system transformation in Bury is being led by Bury's Joint Leadership Team and is driven by Bury's Locality Plan to integrate health and social care and reform public services.

1.1.4 'Embracing change, exploring opportunity and building relationships' (the title of the Locality Plan) articulates the requirement for radical and transformational new approaches to facilitate the entire system working differently and working together. A Local Care Organisation (LCO) and One Commissioning Organisation (OCO) will be delivered via integrated neighbourhood working, all of which are interdependent to develop:

- A **new relationship** between public services and citizens, communities and businesses that enables shared decision making, democratic accountability and voice, genuine co-production and joint delivery of services. Do with, not to.
- An **asset based approach** that recognises and builds on the strengths of individuals, families and our communities rather than focussing on the deficits.
- A **place-based approach that redefines services** and places individuals, families, communities at the heart
- **Behaviour change** in our communities that builds independence and supports residents to be in control

- Emphasis on **well-being** (including the wider determinants of health such as income, employment, housing, crime, physical activity etc), **prevention, self help and early intervention**
- An **evidence led** understanding of risk and impact to ensure the right intervention at the right time
- An approach that supports the development of **new investment and resourcing models**, enabling collaboration with a wide range of organisations.

1.2 Neighbourhood Working Programme

1.2.1 The integrated Neighbourhood Working Programme is how the reform principles for whole systems transformation across Team Bury will be mobilised. More information about the Neighbourhood Working and progress to date for 'Phase One' can be found in Appendix One.

1.3 Neighbourhood Working Programme- Phase Two

1.3.1 The Neighbourhood Working programme is now moving into 'Phase Two'. Phase two will be split into two key programmes of work, 'Service Re-design' and 'Community Engagement', both of which are underpinned by robust Systems Leadership at every level.

1.3.2 Across Team Bury and particularly as a Local Authority, we need to get better at engaging and empowering our communities. This sets the foundations for effective community engagement which will facilitate the co-production and ownership of local priorities.

- It is fundamental to building capacity within our neighbourhoods to empower people to solve their own problems without the need for costly statutory sector provision or intervention.
- We have a primary responsibility to consult and involve our stakeholders- devolution and localism is all about giving more say and power to local communities.
- It can help improve our reputation- in a time of tight financial constraint and public service reform, we need to do all we can to demonstrate that we are delivering value for money and by keeping our residents well informed.

1.3.3 Phase two of the Community Engagement work stream will see a continuation and further development in the areas of work started during phase one which includes continuing:

- to encourage self care
- to strengthen our assets
- to build capacity in our neighbourhoods
- the Systems Leadership programme for Elected Members and Community Champions
- to work with (and help fund) the Community & Voluntary Sector
- to invest grant funding in neighbourhood projects to ensure that it makes the biggest difference to the local community

1.3.4 It will have a specific focus on the communication and engagement required to realise the outcomes of whole scale system transformation. This will be supported by experts

Joyce Redfern and Myron Rodgers who have been funded as part of a grant secured as part of Phase One.

2.0 COMMUNITY ENGAGEMENT BEST PRACTICE/ LEARNING FROM PHASE ONE

- 2.1 Best practice for Community Engagement demonstrate facilitate shared decision making, democratic accountability and voice, genuine co-production and joint delivery of services. They 'do with' and not 'to' people and create the conditions to enable behaviour change in communities that builds independence and supports residents to be in control.
- 2.2 Elected members as democratically elected leaders representing their communities have a unique role to play in enabling effective local engagement. Whole system transformation offers an opportunity to engage communities differently, re-shape bureaucratically-driven, paper heavy meetings and processes towards more creative engagement, leading and energising local communities and encouraging self organised groups to be ambitious.
- 2.3 There are a number of successful examples of where local authorities are enabling and empowering local communities via new ways of 'participatory democracy' (PD) and 'participatory budgets' (PB) as a new way of engaging and involving local communities in the decisions that affect them most closely and how public money is spent. Over the last six months, research has been undertaken which has identified Durham and York Council engagement as areas of good practice for both PD and PB and Manchester City Council in partnership with Manchester CCG more recently for their PB processes.
- 2.4 Learning from Neighbourhood Working Phase one Community Engagement, Developing Assets and Building Capacity Work streams across the Trailblazer areas of Bury East and Radcliffe have also been considered and shaped the development of the new framework. Over 130 people told us what they loved about their area and how they could work together to love it even more at the #Love Radcliffe and #Bury East events in September and October 2016. People were generally grateful to be given an opportunity to engage with the Council and local Councillors at these events and were happy that an event had taken place in their local area. Overwhelmingly though, **people wanted to be asked and involved more in what happens in their local area.** They explained that they really valued the good work of the community and voluntary groups that attended the event but that engagement from the council needed to be improved. **Feedback from the events was that people do not need to know how our internal systems and processes work but just what we are aiming to achieve and how they can be involved in it.**

3.0 NEW NEIGHBOUHOOD ENGAGEMENT FRAMEWORK INCLUDING A NEW FRAMEWORK FOR INVESTING NEIGHBOUHOOD GRANT FUNDING

- 3.1 The proposed Neighbourhood Engagement Framework offers a flexible framework for community engagement across Team Bury partners that aims to support and facilitate the new relationship between public services and citizens, communities and businesses that is required for whole scale transformation. Enabling behaviour change to build independence, shared decision making, democratic accountability and voice, genuine co-production and joint delivery of services. It offers an asset based approach that recognises and builds on the strengths of our communities and a place based approach that places individuals, families and communities at the heart of what we do.

- 3.2 It is based on combining best practice elements from Councils that have been transformational in changing the way that they engage with communities in a way that also supports the integrated Neighbourhood Working approach we are taking to whole system transformation in Bury.
- 3.3 It complies with the new Public Contracts Regulations 2015 to ensure 'community benefit' opportunities are available through contract procedure processes. How this can be delivered in Bury is set out in the newly developed Draft Social Value Policy which supports the principles of integrated neighbourhood working through seeking to make a difference to the people in our communities and neighbourhoods by improving their health, wellbeing and standard of living whilst getting the best social, environmental and economic benefits from every £1 spent.
- 3.4 The new framework really does embrace change, explore opportunity and build relationships across Bury's neighbourhoods. It aligns the engagement framework with grant funding allocation as a way of 'investing' in neighbourhoods to make a difference and would replace the existing Township Forum and Community Grants process.
- 3.5 It can offer a delivery vehicle by which to implement the communication, engagement and marketing strategy for whole system transformation. Flexible Branding for the new engagement framework can offer a consistent message to the public about the rationale for any changes made as part of the transformation agenda. It will enable the public to be informed of changes when required, engaged where appropriate or consulted if needed in the most appropriate way for them.
- 3.6 The new framework offers a '3,2,1' approach to working with and investing in neighbourhoods at various levels across Bury (see appendix two for framework in diagram format).
- 3= Borough Wide (Borough of Bury)
 - 2= Township level (6 Townships)
 - 1= Ward level (Neighbourhood level)
- 3.7 Across each level of the '3,2,1' approach, the framework offers a consistency of approach but with flexibility to ensure it meets the different engagement needs of each area. Consistent with the 'do with' and 'not to' approach, the shape of the model in each area will be co-produced by Team Bury partners, wider communities and businesses to enable shared decision making, democratic accountability and voice, genuine co-production and joint delivery of services. This co-production will be facilitated through a series of System Leadership workshops and community café style events facilitated by community engagement and systems leadership experts funded by a grant secured as part of Neighbourhood Working Phase One.
- 3.8 The new framework will provide a cashable saving to Democratic Services of around £8,000* per annum which is currently spent on printing and room hire for the existing Township Forum and Community Grants process. It will also provide an efficiency of around 96 hours per annum in Democratic Services time if the governance for the framework does not sit in the Council Constitution (around 72 hours saved if it does sit in the Council Constitution as level 2- Township level meetings will still require support from Democratic Services but only six meetings per year at 4 hours support per meeting).

**actual saving to the Council would be £7k as around £1k would be cost neutral as it is currently spent within Bury Council Venues on room hire.*

3.9 Support across the framework would be provided within existing resources by a Neighbourhood Engagement Co-ordinator (currently Township Co-ordinators) and/or Democratic Services dependent upon if the governance remained within the Council Constitution.

3.10 This framework offers an opportunity to make best use of assets in the community, work in partnership with local businesses and embrace social value. All events as part of the new framework would be held in a free of charge community or business venue and delivered via social value making best use of any sponsorship, grant funding or resources available.

3.11 Borough wide engagement framework (3)

3.11.1 Engagement borough wide would be available in the form a digital engagement platform that would be aligned to Team Bury's existing digital offer in terms of the transactional Bury Council Website and partner agency's websites, our Team Bury intelligence system the Bury Joint Strategic Needs Assessment (JSNA), Team Bury one stop information platform The Bury Directory and self care tool the 'Quality of Life Wheel'.

3.11.2 It would offer accessibility 365 days a year, 7 days per week from any location and from any mobile device.

3.11.3 It could offer many methods of engagement for example:

- communication tools such as e-newsletters
- general engagement on topics, themes, activities, events, brainstorming,
- stories, ideas or on line forum
- consultation management ranging from quick polls to formal consultation
- questionnaires and feedback
- digital participatory budget voting on how neighbourhood grant funding
- should be spent or allocated

3.11.4 The digital engagement officer would strengthen existing borough wide engagement that takes place at one-off events such as Gallipoli day, public health initiatives, Holocaust Memorial, Made in Bury Business Awards, Transition (formally Bury Light Night), Bury 10k etc.

3.12 Township Engagement Framework (2)

3.12.1 The engagement framework at Township level would build upon the borough wide engagement and digital engagement offer and consist of an Annual Neighbourhood Network meeting and Neighbourhood Celebration Awards ceremony in each of the six Township areas. The event would not dissimilar to an Annual General Meeting (AGM) and be held in early June around the start of the new municipal year.

3.12.2 This annual event would bring together the whole community at Township level with a flexible format co-produced by the community to meet the needs of the people living in that area to:

- network
- meet and get to know their local Councillors, Team Bury Partner agency staff working in the area Community and Voluntary Sector and local business representatives
- find out about assets, initiatives and key areas of interest across the township
- celebrate key outcomes and achievements of the area including the opportunity to celebrate the good work of Neighbourhood Champions, individuals, groups,

businesses and key partners from across Team Bury

- Highlight best practice and what difference has been made as a result of neighbourhood grant investment
- Offer an opportunity to shape the priorities for the next 12 months.

3.12.3 The Annual network meeting could be a separate event followed by the Neighbourhood Celebration Awards Ceremony or a joint event where Neighbourhood Champions, individuals, groups, businesses and key partners from across Team Bury would be recognised for their contribution to their neighbourhood. This would be determined by the needs of each local area.

3.13 Ward level Engagement Framework (1)

3.13.1 The engagement framework at Ward level would build upon the borough wide engagement, digital engagement offer, Annual Neighbourhood Network meeting and Neighbourhood Celebration Awards ceremony in each of the six Township areas. It would offer an annual or bi-annual Ward level Neighbourhood Engagement Forum meeting which was linked to two ward level Participatory Budgeting events.

3.13.2 These events would be an opportunity for the following people to come together annually following the Annual Neighbourhood Network meeting and Neighbourhood Celebration Awards ceremony at Ward level:

- The three Local Ward Councillors for each neighbourhood
- Team Bury Partner agency staff working in integrated Neighbourhood Teams
- Community and Voluntary Sector representatives
- local businesses
- wider community

3.13.3 This would be an opportunity to really engage people at neighbourhood level around what they love about their local area, how they can work together to make it better and to determine how they can invest any grant funding wisely to make the biggest difference in their neighbourhood. It would enable local priorities to be agreed and addressed at Neighbourhood level.

3.13.4 Those priorities could then be actioned via a series of Project/Action groups. Supported by the Neighbourhood Engagement Co-ordinator where required, individuals, families and groups including staff from relevant key organisations can come together and really demonstrate people helping themselves at a very local level, with the help of the local community and its assets to address local issues. It will facilitate the whole scale transformation required delivered by Neighbourhood Working to really give people a voice, enable genuine co-production and joint delivery of services. It demonstrates the asset based approach that is required and also the place based approach that redefines services and places individuals, families and communities at the heart.

3.14 New framework for investing Neighbourhood Grant Funding

3.14.1 The new framework for investing Neighbourhood Grant Funding offers an alternative to replace the existing Community Grants budget of £56k and current allocation process with a combination of:

- Participatory Budgets (PB) to be allocated across two events per year
- Elected Member Discretionary Budgets (one off payment)

3.14.2 Participatory budgeting (PB) as a way of allocating grant funding is a way of providing 'community investment' which means that local people decide how to allocate funding to projects that they feel will make a difference in their local area. It facilitates shared

decision making and enables the public voice to be heard. PB events would be one element of neighbourhood engagement that brings the community together to vote for what they feel is the most deserving investment proposal when pitched by the individual or group at a PB event.

3.14.3 Elected Member Discretionary Budgets offer greater flexibility to Ward Councillors as to how community grant funding is invested. It means that a small pot of money can go to those priorities, individuals or groups that Elected Members feel are most deserving of this funding. The only requirement would be for Elected Members to submit a report to their annual level 1 (Ward level) meeting detailing how this funding has made a difference in their local neighbourhood. Exemplar return on investment for this funding can then be showcased at the level 2 (Township level) Annual Celebration Awards and held up as best practice for how a small investment have make a huge difference to people in their neighbourhood.

3.14.4 The new framework would re-distribute the existing £56k community funding as follows:

	Per Cllr	Per Ward	Per Township*
Discretionary Cllr Budget	£250	£750	£2,250
Participatory Budget	N/A	£2,500	£7,500

**based on a township made up of three wards*

3.14.5 Any additional one off monies or grants such as the Parklife funding grant would then increase the PB amounts at Ward level or could enable a Township or even Borough wide one-off PB event to take place as and when required.

3.14.6 Governance for PB and Elected Member Discretionary Budgets would facilitate funding to be invested in both constituted and non constituted groups. It would also be supported by a separate funding stream to the Community & Voluntary Sector (medium and large groups) which will then enable PB monies to be directed to smaller CVS groups and/or targeted neighbourhood Ward level programmes offered by the medium or larger CVS groups.

3.14.7 PB monies would be subject to scrutiny by the Level 2 and Level 1 (Township and Ward level) engagement via the Annual Neighbourhood Network meeting/ Neighbourhood Celebration Awards ceremony and/ or the Annual Neighbourhood Engagement Forum/PB events. Any individual group or group that is successful at securing investment at a PB event would have a condition that they had to attend the level 3 Ward level Annual Neighbourhood Engagement Forum to feedback on what difference this investment has made in their local neighbourhood (outcome focussed monitoring).

3.14.8 The mechanism for administering both PB and the Elected Member Discretionary funding offers an opportunity to be aligned to the way that 'Personal Social Care' budgets are paid where appropriate. Payments can be allocated via a pre-paid card account (managed by a third sector company which is already taking place for ASC Personal Budgets) and can offer an alternative to the more traditional BACS payment. It would offer a more efficient, transparent process that can be managed digitally on-line which would reduce administrative and resource intensive processes of the Council's budget system. Live on-line account transactions can be viewed by both the individual/group or Elected Member who are spending the budget AND the Neighbourhood Engagement Co-ordinator who would have the responsibility for ensuring the terms and conditions of use for the card were followed (in the case of Elected Members this would ultimately lie with Democratic Services). The card could be stopped, blocked or funds withdrawn at any time if the card were to become lost

stolen or used inappropriately. The cost of the pre-paid card is £1 which would be deducted from the grant awarded to the group.

4.0 OPTIONS

- 4.1 Option 1- Keep the existing model of community Engagement model and existing community grant process in Bury (do nothing).
- 4.2 Option 2- adopt the proposed framework of Neighbourhood Engagement and new framework for investing grant funding in Neighbourhoods in Bury. The governance would be kept within the Councils Constitution.
- 4.3 **Option 3 (Recommended Option)**- adopt the proposed framework for Neighbourhood Engagement and new framework for investing grant funding in Neighbourhoods in Bury. The governance of the new framework would sit within Team Bury Wider Leadership Group although annual reporting to Full Council would continue.

5.0 IMPLICATIONS/RISKS/BENEFITS

OPTIONS	RISKS	BENEFITS
Option 1 - Keep the existing model of community Engagement model and existing community grant process in Bury (do nothing)	1. <i>Remains 'Council' led approach that could be perceived as disempowering partners and the wider community</i>	1. 'Status quo' remains
	2. <i>Business could be disconnected to the Neighbourhood Working programme</i>	
	3. <i>Current process are not consistent with whole system transformation objectives</i>	
	4. <i>Maintains paternalistic perception of Councils responsibility for health and wellbeing</i>	
	5. <i>Offers no contribution to Councils budget (and efficiency) savings</i>	
Option 2 - adopt the proposed framework of Neighbourhood Engagement and new framework for investing grant funding in Neighbourhoods in Bury. The governance would be kept within the Councils Constitution.	1. <i>Remains 'Council' led approach that could be perceived as disempowering partners and local businesses</i>	1. <i>Process will be consistent with whole system transformation objectives</i>
	2. <i>Contribution to Councils efficiency potential not fully realised</i>	2. <i>Contribution to Councils savings target of £8,000 realised</i>
		3. <i>Removes paternalistic perception of Councils responsibility for health and wellbeing</i>
		4. <i>Public co-produce response to community priorities</i>
		5. <i>Public determine how grant funding is invested in neighbourhoods</i>
		6. <i>Increased Elected Members profile and visibility</i>
		7. <i>Elected Members can formally call in to Scrutiny Committee</i>
Option 3 adopt the proposed framework for Neighbourhood Engagement and new	1. <i>Elected Members can call in to Scrutiny Committee via Team Bury</i>	1. <i>Process will be consistent with whole system transformation objectives</i>
		2. <i>Contribution to Councils savings</i>

framework for investing grant funding in Neighbourhoods in Bury. The governance of the new framework would sit within Team Bury Wider Leadership Group although annual reporting to Full Council would continue.		<i>target of £8,000 realised</i>
		<i>3. Removes paternalistic perception of Councils responsibility for health and wellbeing</i>
		<i>4. Public co-produce response to community priorities</i>
		<i>5. Public determine how grant funding is invested in neighbourhoods</i>
		<i>6. Increased Elected Members profile and visibility</i>
		<i>7. Elected Members can call in to Scrutiny Committee via Team Bury</i>
		<i>8. Partnership approach that empowers partners and local businesses</i>
		<i>9. Contribution to Councils efficiency potential fully realised</i>

5.1 Equality and Diversity

5.1.1 The outcome of the EIA is that the proposed framework will have an overall positive impact on protected characteristics and no issues have been identified.

6.0 CONCLUSION

6.1 The level of engagement required to effectively embrace the change, explore the opportunity and build relationships that is required by Neighbourhood Working in response to health and social care integration and public service reform set out by Devolution GM is not to be underestimated. Doing nothing is not an option.

6.2 This is an unprecedented period of whole system service re-design that needs to be both radical and transformational. The proposed framework offers a standardised '3, 2, 1' approach to engagement across the borough, at township and ward level but that is flexible enough to facilitate genuine co-production of an engagement model that works for each local area. It offers digital engagement to support more traditional face to face engagement. This is strengthened by a new way of investing in neighbourhoods that means that local people are actively involved in decision making, there is democratic accountability and voice, genuine co-production and joint delivery of services which is needed to face the challenges ahead.

6.3 It offers a delivery vehicle by which to implement the communication strategy required to support the transformation agenda by promoting the new engagement framework and investing community funding and inviting people to co-produce the model of engagement that works for people in their own neighbourhood. The Project or Action groups that will be set up based on the priorities of each local area will align to multi agency service delivery on 'the lawn'. It will enable the public to be informed of changes when required, engaged where appropriate or consulted if needed in the most appropriate way for them.

6.4 The proposed framework offers an opportunity to save around £8,000 from Democratic Services budget and free up Democratic Services Officer time significantly or

completely, to focus on other priorities. It can be supported within existing resources of the Social Development Team by the existing Township Co-ordinator staff team.

- 6.5 Placing the governance of the new framework within the Team Bury Wider Leadership structure will offer a first step towards embracing change, exploring new opportunities, building relationships and true joint delivery of services' which is required for system wide transformation and ultimately create the conditions for wellbeing in Bury.
- 6.6 By implementing this framework, Bury will be leading the way in connecting and delivering a transformational approach to system re-design and community engagement.

List of Background Papers:-

- Social Development Section 2017 Power Point
- A Councillors Workbook on neighbourhood and community engagement
- Neighbourhood Road shows Feedback Report
- Draft Bury Social Value Policy
- Community Venues Audit Document

Contact Details:-

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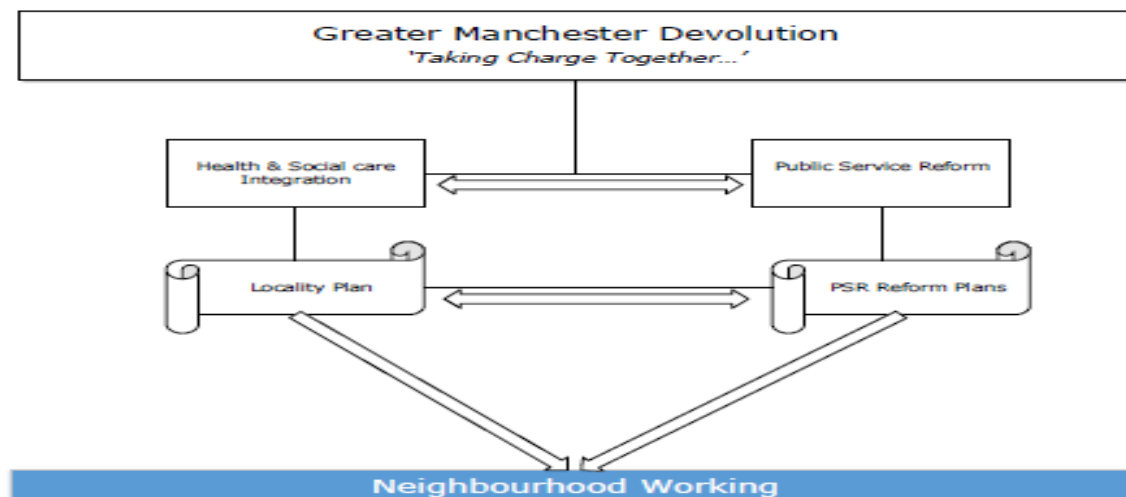
E-mail: h.crozier@bury.gov.uk

On behalf of:

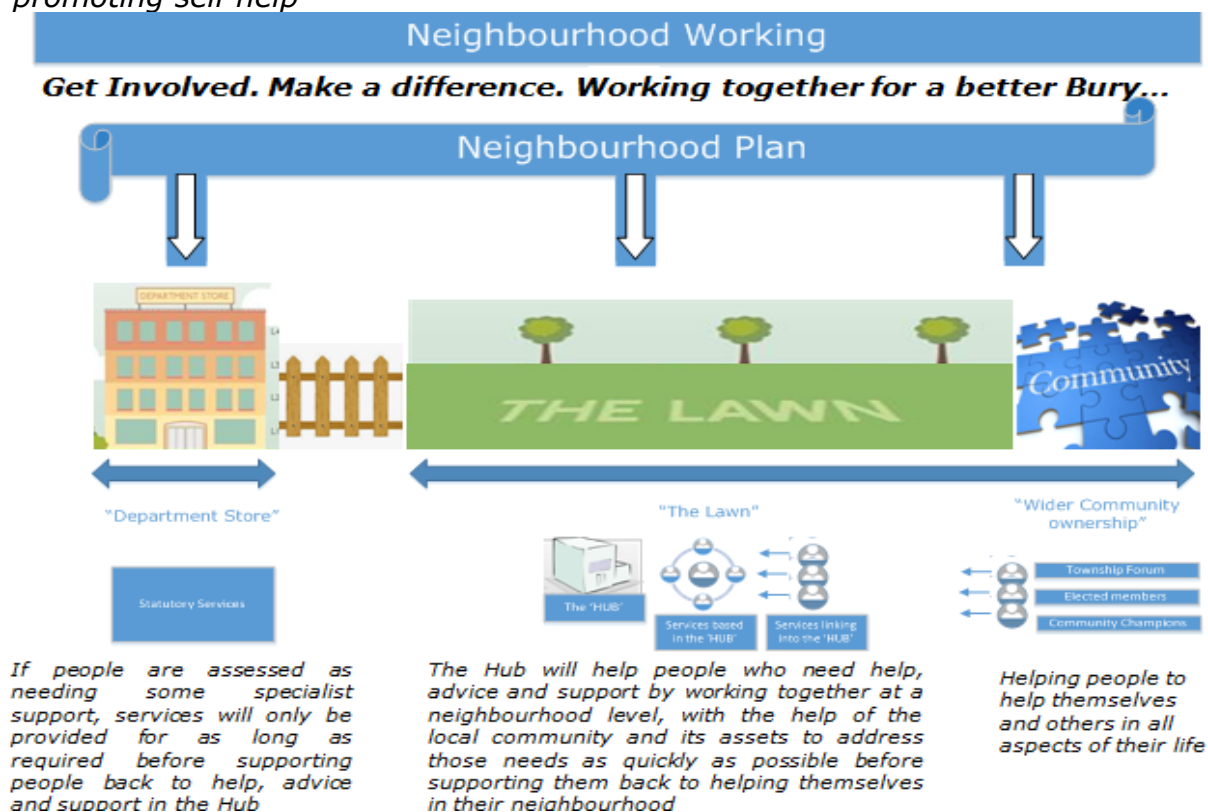
Pat Jones Greenhalgh, Executive Director, Department for Communities & Wellbeing

1.0 Background to Neighbourhood Working programme

- 1.1 The integrated Neighbourhood Working Programme is how the reform principles for whole systems transformation across Team Bury will be mobilised. For more information about Neighbourhood Working and progress to date for 'Phase One' can be found in Appendix One.



- 1.2 Neighbourhood Working is, 'to have services that effectively respond to and reduce demand at the Neighbourhood level through a contextual understanding of people and place in an integrated, citizen-centred way that builds on the assets of the community.' Put simply, it 'aims to help individuals, families and communities to help themselves and others in all aspects of their life. If people need specialist help, advice and support, services will work together at a neighbourhood level, with the help of the local community and its assets to address those needs as quickly as possible whilst also promoting self help'



- 1.3 Neighbourhood Working aims to achieve the following outcomes:

- Individuals have greater responsibility, ownership and control of their own health and wellbeing including their environment within the community.
- Reduction the number of avoidable contacts and demand for specialist, higher cost services.
- Vibrant local communities as measured by a reduction in inequalities, less deprivation and residents reporting improved outcomes.
- The cost to the public purse is reduced and the efficiency and effectiveness of public services enhanced

2.0 Progress to date- Phase One

2.1 In order to make 'Neighbourhood Working' a reality, phase one focussed on creating the conditions for Neighbourhood Working to be effective. This included the establishment of work streams to focus upon Systems Leadership, developing a new Service Model, Outcomes & Monitoring and Community Engagement (which also includes Asset Mapping and Social Capacity Development).

2.2 Two trailblazer areas (Bury East and Radcliffe) and Elected Member Leads (Cllr Kelly and Cllr Briggs) were identified.

2.3 Significant progress has been made across all workstreams during phase one. A strong emphasis on asset mapping, social capacity building and community engagement has seen:

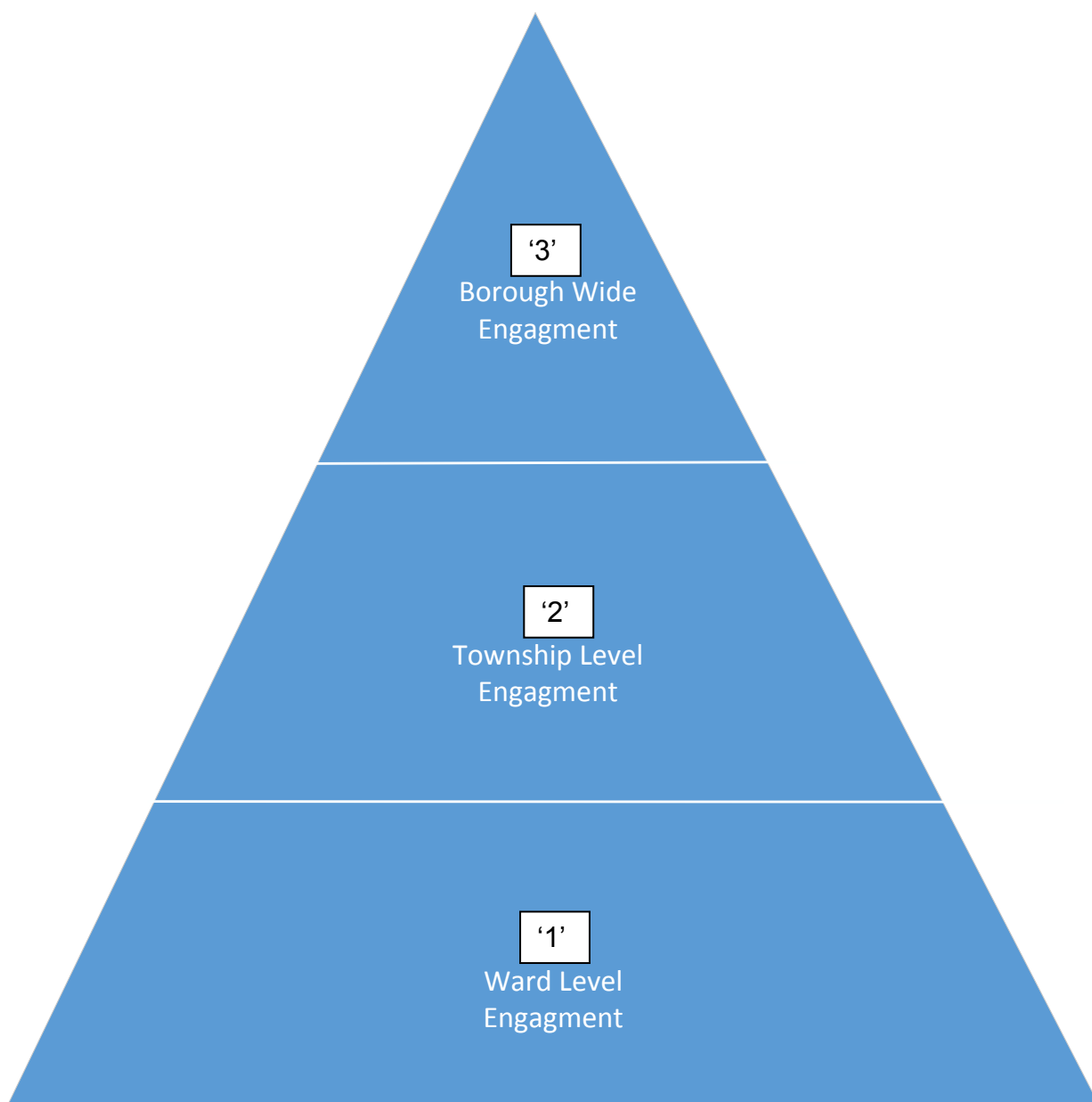
- Two neighbourhood road shows (#Love Bury East & #Love Radcliffe) took place where people told us what they loved about their neighbourhood and how they could work together to make it even better
- £2,000 of Participatory Budgets have been invested in seven neighbourhood projects in the Trailblazer areas as part of a pilot to trial new ways of investing in projects that make a difference at neighbourhood level
- There has been a real focus on relationship building with the Community & Voluntary Sector and the Armed Forces (including Veterans) to ensure the sectors are resilient through the system transformation and can continue to thrive and support people in our communities
- Identifying and strengthening our assets has continued though the further development of the Bury Directory and integration with the Bury Joint Strategic Needs Assessment (JSNA). The digital conversational tool the Quality of Life Wheel has been developed and is being piloted in the trailblazer areas
- Supported the principles of self care and Social Prescribing through the launch of self care programmes such as, 'Helping Yourself to Wellbeing'. The tutor network has been expanded to enable targeted interventions in trailblazer areas and the Royal Society for Public Health Understanding Health Improvement level two qualification has been successfully awarded to staff working in Trailblazer areas, members of the Health and Wellbeing Board and Elected Members on the Health Scrutiny Committee
- Street Soccer and Sale Sharks HITZ programmes been developed to support young people not in employment, services or support through sport and physical activity in Trailblazer areas

- The first 'Systems Leadership' workshop for Elected members was held alongside the 'Vision for 2020' market place events to raise awareness with Elected members, key staff groups, the Bury Health & Wellbeing Board and Health Scrutiny about Neighbourhood Working
- A draft Social Value policy for Bury has been developed aligned to neighbourhood working as a result of the Public Contracts Regulations 2015 which sets out the requirement to ensure 'community benefit' opportunities through our procurement procedures
- Sourced grant funding to facilitate Community Engagement & co-production and Systems Leadership for Elected Members and Community Champions by experts Joyce Redfern and Myron Rodgers
- Research was conducted into best practice for community engagement, digital engagement and allocating of community grant funding across the country

3.0 Progress to date Phase Two

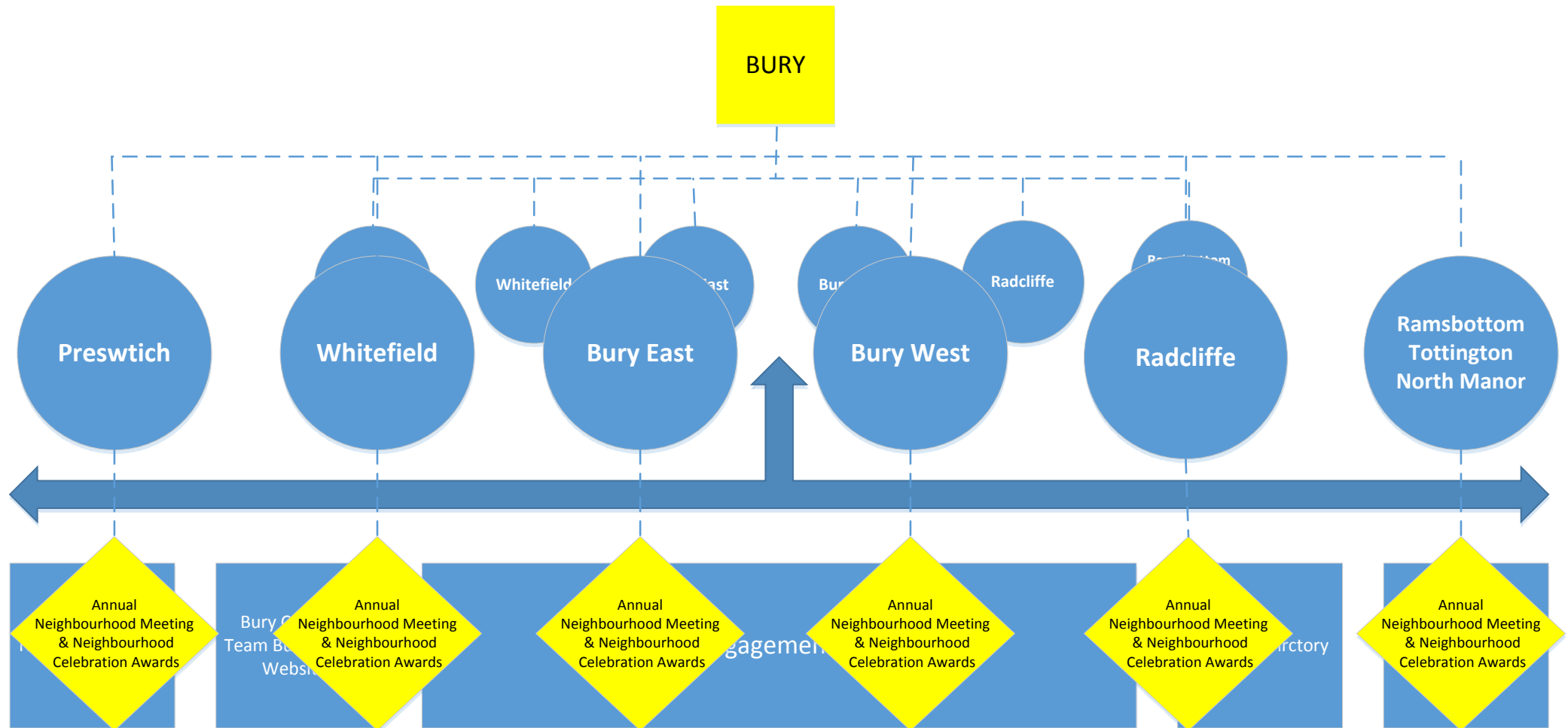
- 3.1 £5k of Parklife Grant funding was invested in 7 local Preswtich groups at a Participatory Budget event held in February at the Longfield Suite. Over 120 people from Prestwich attended to vote for the most deserving investment proposal given by 14 local groups.
- 3.2 The second Elected Member Systems Leadership workshop has been scheduled for Thursday 16th March 2017 at Bury Adult Learning Centre.
- 3.3 A #Love Radcliffe and #Love Bury East Community Café led by Community Engagement experts Joyce Redfern and Myron Rodgers, supported by the Social Development Section has been scheduled for Saturday 18th March 2017. This event will be open to residents, Elected Members, Community Champions and groups, partner agencies including the Community and Voluntary Sector, businesses and staff working in the local area.

Appendix Two- *Diagram of proposed new Neighbourhood Engagement Framework*



3- Borough Wide Engagement

2- Township Level Engagment



Annual Bury events with an opportunity to engage the public borough wide

1- Ward Level Engagment

